

Overview of the American Heart Association and Programs and Resources that align with Million Hearts®

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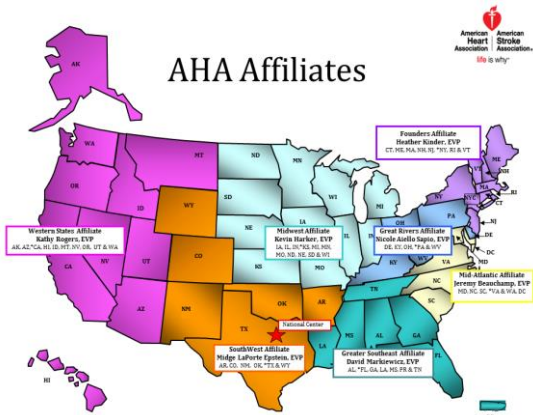
Mission

Building healthier lives, free of cardiovascular diseases and stroke.

Our 2020 Impact Goal

By 2020 to improve the cardiovascular health of all Americans by 20% while reducing deaths from cardiovascular diseases and stroke by 20%.

AHA Affiliates



Building a Culture of Health

A culture in which people live, work, learn, play and pray in environments that support healthy behaviors, timely quality care and overall well-being.



AHA and Million Hearts® Spotlight on Kentucky

Health Strategies

- Advocacy
- Quality and Systems Improvement
- Community Health
- Communications



AHA and Million Hearts® Spotlight on Kentucky

Advocacy

We work at the federal, state and local level to advocate for evidenced-based health policies that address cardiovascular and brain health.

Policy priorities are determined each year by working closely with our state advocacy advisory committee.

AHA and Million Hearts® Spotlight on Kentucky

Advocacy Priorities

- **Tobacco Free** - comprehensive smoke-free policies, program funding, cessation, raising the tobacco excise tax and removing the state restriction on local tobacco retail policies
- **Quality Systems of Care** - Stroke and STEMI facility designations, registries and T-CPR
- **Healthy Eating** – healthy restaurant kids' meals, healthy eating in public places, healthy food financing initiatives, early care and education centers



AHA and Million Hearts® Spotlight on Kentucky

- **Active Living** - physical education in elementary and middle schools, public reporting on physical education, making physical education an indicator under ESSA, complete streets, Safe Routes to Schools
- **Access to Care** - Medicaid expansion, preventative benefits, tobacco cessation
- **Securing appropriations**



AHA and Million Hearts® Spotlight on Kentucky

Advocacy Successes:

- Pulse oximetry screening for newborns
- Stroke facility designation and registry
- CPR for all KY high school students
- Comprehensive coverage of smoking cessation services for Medicaid and private insurance
- Healthy vending policy in Louisville
- Telephone CPR training and implementation for 911 telecommunicators



AHA and Million Hearts® Spotlight on Kentucky

How You Can Help/Ways to Engage:

- Join our You're the Cure Network:
<http://www.youarethecure.org>
- Follow us on social media
- Join our HDSTF Advocacy Subcommittee
- Join the AHA Kentucky Advocacy Advisory Committee
- Attend our KY Advocacy Day at the Capitol February 2019



AHA and Million Hearts® Spotlight on Kentucky

Quality & Systems Improvement

Get With The Guidelines & Mission: Lifeline

When medical professionals apply the most up-to-date evidence-based treatment guidelines,
patient outcomes improve.



AHA and Million Hearts® Spotlight on Kentucky

Quality & Systems Improvement Priorities

Get With The Guidelines: AFIB, CAD, HF, Resus, Stroke

Patient Management Tools (PMT)

- Real-time data collection
- Point-of-care education materials
- Integrated decision support
- Arrival, discharge, and follow-up care forms
- Professional education opportunities – workshops/webinars
- Education
- AHA Quality Improvement Field Staff Support
- Recognition – national/local for hospital team achievement
- Center for Medicare and Medicaid (CMS) data submission*
- Performance feedback reporting for continuous QI
- Cost Effectiveness



2018 Mission: Lifeline EMS Quality Achievement Awards

2018 Mission: Lifeline GOLD PLUS EMS

- Boyle County EMS
- Independence Fire District
- Jessamine County EMS
- Louisville Metro EMS
- Madison County EMS*
- Mercy Regional EMS

2018 Mission: Lifeline GOLD EMS

- Medical Center EMS*
- Shelby County EMS
- Woodford County EMS

2018 Mission: Lifeline BRONZE PLUS EMS

- Central Campbell Fire District

2018 Mission: Lifeline BRONZE EMS

- Air Methods Kentucky
- Estill County EMS
- Georgetown-Scott County EMS
- Powell County EMS

2018 Get With The Guideline Quality Achievement Awards

Get With The Guidelines Stroke

- Baptist Health Lexington
- Baptist Health Floyd
- Baptist Health Lagrange
- Baptist Health Louisville
- Frankfort Regional Medical Center
- TriStar Greenview Regional Hospital
- Jewish Hospital
- KentuckyOne Health
- Lake Cumberland Regional Hospital
- Norton Audubon Hospital
- Norton Brownsboro Hospital
- Norton Women's and Kosair Children's Hospital
- Owensboro Medical HealthPark
- St. Elizabeth Edgewood
- St. Elizabeth Florence
- St. Elizabeth Ft. Thomas
- Sts. Mary and Elizabeth Hospital
- The Medical Center - Bowling Green
- UK HealthCare
- University of Louisville Hospital

Gold Plus Target: Stroke Honor Roll Elite Plus award

Gold Plus Target: Stroke Honor Roll Elite Plus award

Gold Plus award

Gold Plus Target: Stroke Honor Roll Elite Plus award

Bronze award

Silver Plus award

Gold Plus Target: Stroke Honor Roll award

Gold Plus Target: Stroke Honor Roll Elite award

Silver Plus Target: Stroke Honor Roll award

Gold Plus Target: Stroke Honor Roll Elite award

Gold Plus Target: Stroke Honor Roll Elite award

Silver Plus award

Silver Plus Target: Stroke Honor Roll award

Gold Plus Target: Stroke Honor Roll award

Gold Plus award

Gold Plus Target: Stroke Honor Roll Elite Plus award

Silver Plus Target: Stroke Honor Roll Elite award

Gold Plus Target: Stroke Elite Plus award

Gold Plus Target: Stroke Elite Plus award

2018 Get With The Guideline Quality Achievement Awards

- **Get With The Guidelines Heart Failure**
 - Baptist Health Lexington Gold Plus Target: Heart Failure award
 - St. Elizabeth Edgewood Gold Plus Target: Heart Failure award
 - St. Elizabeth Florence Gold Plus Target: Heart Failure award
 - St. Elizabeth Ft. Thomas Gold Plus Target: Heart Failure award
 - The Medical Center - Bowling Green Bronze Target: Heart Failure award
- **Get With The Guidelines Resuscitation**
 - Baptist Health Louisville Bronze award
 - UK HealthCare Gold award
- **Get With The Guidelines A Fib**
 - St. Elizabeth Edgewood Gold award
 - St. Elizabeth Ft. Thomas Gold award
 - St. Elizabeth Florence Gold award

2018 Get With The Guideline Quality Achievement Awards

- **Get With The Guidelines CAD**
 - Baptist Health Floyd Mission: Lifeline Bronze Receiving award
 - Jewish Hospital Mission: Lifeline Gold Plus Receiving award
 - Norton Audubon Hospital Mission: Lifeline Gold Receiving award
 - Norton Brownsboro Hospital Mission: Lifeline Gold Receiving award
 - Norton Hospital Mission: Lifeline Silver Plus Receiving award

Tools and Resources

Online Tools

- My Life Check
- Heart Attack Risk Calculator
- AHA's Smoking Cessation Tools and Resources

Resources

- Get With The Guidelines – www.heart.org/quality

AHA and Million Hearts® Spotlight on Kentucky

Community Health Role

- First time position for Lexington office
- Focusing on a state-wide effort to improve cardiovascular disease and stroke death rates in Kentuckians



Vision

Increase life expectancy throughout the state of Kentucky


Goals

- Increase food access
- Increase support for physical activity
- Improve blood pressure control

Strategies

- Leverage existing American Heart Association programs (Target BP, Mobile Kitchen, Check, Change, Control)
- Expand upon existing relationships with stakeholders and develop new partnerships as needed

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Community Health Strategies

- Existing AHA initiatives
 - Target BP
 - Check.Change.Control
 - Check.Change.Control Cholesterol
 - Mobile Kitchen Series
 - Simple Cooking with Heart

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HELP BREAK THE CYCLE and empower better social determinants of health

Social determinants of health have a tremendous impact on quality of life and wellbeing. This process will help you consider which factors may influence the health and wellbeing of people in your local community.




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HEALTH BEHAVIORS 7 HEALTH INDICATORS

| | |
|---|---|
| <ul style="list-style-type: none"> Opportunities for Physical Activity Healthy Food Options Weight Management Smoke-Free Status | <ul style="list-style-type: none"> Manage Blood Pressure Reduce Glucose Levels Control Cholesterol |
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Discussion

- Is there a program you were unaware of that you would like to explore further for implementation or application in the state?
- On which topics would you like additional information?
- Other questions?

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Contact Information

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