



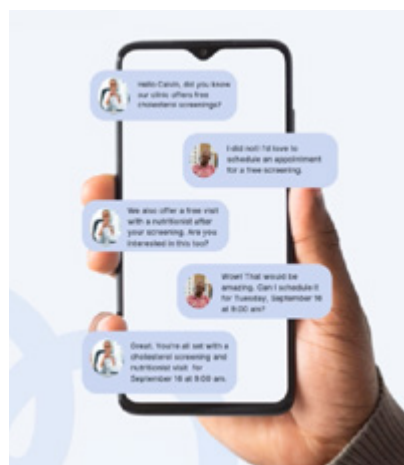
American Heart Association®
Social Impact Funds



SHOWCASE

CareMessage

Using Technology to Close Gaps in Care



For millions of people served by safety-net clinics, barriers such as transportation, language and cost make preventive care and chronic disease management difficult. CareMessage is closing these gaps through technology and behavioral science, ensuring every patient, regardless of income or geography, can access timely, actionable health information.

Through its HIPAA-compliant messaging platform, CareMessage enables clinics to deliver personalized health education and care coordination support directly to patients' phones.

This simple, scalable solution meets people where they are — no apps or internet required.

With support from the Social Impact Funds, CareMessage expanded its reach and unlocked new capabilities. Funding enabled the organization to expand its cancer screening offerings, helping patients understand the importance of, and then schedule, these screenings and other lifesaving tests.

THE CHALLENGE

⊗ **Millions face barriers to timely care**
in safety-net clinics

CAREMESSAGE IMPACT

Helped deliver timely care, reduce missed appointments and empower patients to manage conditions driving cardiovascular health in 2025:

⊕ Partnered with
400+ safety-net organizations

✓ Engaged nearly
6M patients
through
90M messages

These interventions prepare clinics and patients for the upstream work of prevention, reducing late-stage diagnoses and improving long-term health outcomes.

Social Impact Funds backing also accelerated the launch of the Wellness Copilot for Diabetes, an AI-powered tool that automates patient segmentation and personalized outreach. Clinics using this feature re-engaged patients with high A1C levels who had been out of care for over a year, resulting in over 50% of patients expressing interest in booking an appointment.

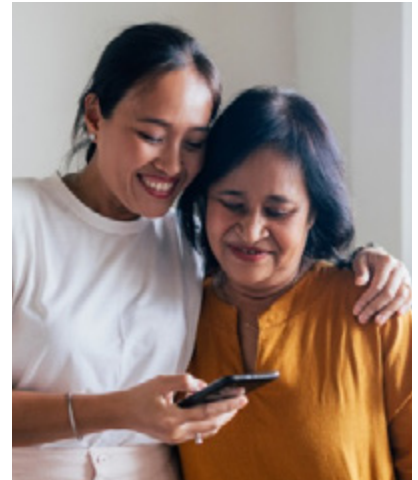
The impact is significant. In the past year, CareMessage partnered with 400+ safety-net organizations and engaged nearly six million patients through 90 million messages. These communications are helping deliver timely care, reduce missed appointments and empower patients to manage conditions like hypertension and diabetes, key drivers of cardiovascular and brain health.

CareMessage's innovative approach is backed by science. A Stanford-led randomized controlled trial found that the organization's text-based interventions were statistically equivalent to human coaching in increasing physical activity among low-income populations, proving that technology can deliver meaningful health outcomes at scale.

That impact is now being recognized at the national level. CareMessage has been named to the **TIME 2026 list of the 100 Most Influential Companies** as the sole Impact in Equality Awardee.

For millions of patients connected to clinics by CareMessage, a text message is more than a reminder, it's a lifeline. This scalable model is ensuring all people have access to the right care at the right time.

CareMessage
named to
**TIME 100 Most
Influential
Companies**
2026 list.



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The Social Impact Funds are part of American Heart Association Ventures, the group that leads and coordinates the venture capital programs of the American Heart Association. heart.org/SocialImpactFunds



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