American Heart Association.

Reducing Sugary Drink Consumption: American Heart Association Key Milestones

2006

ARTICLE
Bottlers Agree to a School Ban on Sweet Drinks

2014

SUGARY DRINK TAX
Berkeley, CA passes ballot initiative

FARM BILL
Congress passes the Agricultural Act of 2014 (the "farm bill"), reauthorizing SNAP

2016

SUGARY DRINK TAX
Oakland, CA passes ballot initiative

SUGARY DRINK TAX
Boulder, CO passes ballot initiative

SUGARY DRINK TAX
Philadelphia, PA City Council passes measure

SUGARY DRINK TAX
San Francisco, CA City Council passes measure

SUGARY DRINK TAX
Albany, CA passes ballot measure

SUGARY DRINK TAX
Cook County, IL County Council passes measure, later repealed

POLICY STATEMENT
Reducing Sugar-Sweetened Beverage Consumption: A Focus on Sugar-Sweetened Beverage Taxes

2017

SUGARY DRINK TAX
Seattle, WA City Council passes measure

POLICY STATEMENT
Farm Bill Policy and the Supplemental Nutrition Assistance Program (SNAP)

ARTICLE
Grocery Dive: American Heart Association wants soda out of SNAP

ARTICLE
HuffPost: Dear Big Soda: It's Time for a Change

2018

SUGARY DRINK TAX
After CA Gov. Jerry Brown is reported to have dined with soda industry executives about banning sugary drink taxes, American Heart Association CEO Nancy Brown issues an open invitation to dinner with the governor.

SUGARY DRINK TAX
California legislature passes bill preempting local sugary drink taxes

SUGARY DRINK TAX
San Jose, CA City Council proposal set to go on November ballot stopped due to state preemption

SUGARY DRINK TAX
Oregon ballot initiative defeats preemption of taxes on products, including sugary drinks

FARM BILL
Congress reauthorizes the farm bill

2019

ARTICLE
USA Today: Soda taxes, ad limits, better labels: Doctors want to limit sugary drinks for kids, teens

POLICY STATEMENT
The American Heart Association and American Academy of Pediatrics (AAP) publish Public Policies to Reduce Sugary Drink Consumption in Children and Adolescents

2022

POLICY STATEMENT
Food Sustainability and the Farm Bill

2023

FARM BILL
Association hosts advocate fly-in for meetings with congressional offices on the farm bill

FARM BILL
Congress enacts a "clean" extension of the farm bill

2024

SUGARY DRINK TAX
Santa Cruz, CA passes ballot initiative

SUGARY DRINK TAX
Berkeley, CA extends sugary drink tax indefinitely

FARM BILL
Congress enacts a "clean" extension of the farm bill

2025

SNAP WAIVERS
Association supports state efforts to remove sugary drinks from SNAP

SUGARY DRINK TAX
Santa Cruz, CA enacts sugary drink tax

POLICY STATEMENT
Farm Bill Policy Statement

Revised 10.14.25